

TELEVISION SALES & SERVICE

"First in Sacramento with Television Exclusively"



PHILCO FACTORY SUPERVISED
Balanced Bham

GUARANTEED REPAIRS ON ALL MAKES & MODELS & ANTENNA INSTALLATIONS

- Fast Service
 - Skilled Technicians
 - Most Modern Equipment
- COVERING THE GREATER SACRAMENTO AREA

Just Call
HILLCREST 6-0971

OPEN EVENINGS UNTIL 9 P.M.

VALLEY TELEVISION

"THE HOME OF GOOD TV"
5010 FREEPORT BLVD.



Television Dealers—(Cont'd)

DUMONT TELEVISION
FIRST WITH THE FINEST
SEE, HEAR, COMPARE DUMONT
with all others. Greatest TV value,
priced for every home.
DEPENDABLE INSTALLATION and SERVICE by factory
supervised experts.

"WHERE TO BUY IT"
DEALER
ELECTRIC GARAGE 1206 C. Gilbrt 2-9637
DISTRIBUTOR
EDWARDS FRANK CO
382-6th San Francisco MArkt 1-9700

ED'S 2709 Riverside Bl. HUdsn 4-3688
(See Advertisement Page 424)
ELECTRIC GARAGE 1206 C. Gilbrt 2-9637
ELECTRONIC LABORATORIES
3960 Sacto Blvd. Hlcrst 7-1592

EMERSON TELEVISION
"In Every Screen Size,
Every Style—Emerson Is
America's Best Buy."
Sold only through
Authorized Emerson
Television Dealers.



"FOR INFORMATION CALL"
DEALERS
Appliance Mart The
1711 Fulton Av. TVnho 9-7566
COLONIAL ELECTRONICS SERV
4610 Stockton Bl. Hlcrst 5-3801
Dana TV 4770 Franklin Bl. Hlcrst 6-2642
GIDE APPLIANCE CO
1512 Del Paso Bl N Sacto WAbsh 5-7486
TRADING POST TELEVISION
1327 J. Gilbrt 2-3826
TRADING POST TELEVISION
3202 Stockton Bl. HUnter 6-7474

Emigh Hardware Co 3450 El Camino Av. TVnho 9-0881
(See Advertisement Page 428)
FAYA RADIO & TELEVISION SALES &
SERVICE 316-6th Broderick Gilbrt 2-8374
FEY'S HARDWARE & APPLIANCES
555 La Sierra Dr. TVnho 9-3931
Fruitridge Radio & Television
5653D Stockton Bl. HUnter 6-5967

GENERAL ELECTRIC TELEVISION
Big as life—clear as life pic-
tures. Big screen viewing, 12
channels, automatic sound, G-E
Dynaover speakers, simplified
tuning, constant focus, hand-
rubbed cabinets.



"WHERE TO BUY THEM"
DEALERS
COOK ROSCOE D
1225 Del Paso Blvd N Sacto. WAbsh 5-2754
GIDE APPLIANCE CO
1512 Del Paso Bl N Sacto. WAbsh 5-7486
SACRAMENTO ELECTRIC CO
1921 GI lbrt 3-1533
T V RADIO DEN
2831 Fair Oaks Bl Carmichael. TVnho 9-1873

GENTLEMAN JIM TELEVISION SALES
The Home of Personalized Service
PACKARD-BELL - MOTOROLA - EMERSON
TELEVISION - RADIO - APPLIANCES
2968 Freeport Blvd. HUdsn 4-6890

Gide Appliance Co
1512 Del Paso Bl N Sacto. WAbsh 5-7486
(See Advertisement Page 429)
GLOBE TELEVISION 1232 K. HUdsn 1-2319
GLOBE TELEVISION CO
2030 Del Paso Bl N Sacto. WAbsh 5-8690
GRAND RAPIDS FURNITURE CO
631 K
Hagin-Grant Radio & TV Service
5385 Marysville Rd Del Paso Hgts. WAbsh 5-4982
(Continued Next Page)

Use the latest directory. Get the right
number . . . right away.

Television Dealers—(Cont'd)

HALLICRAFTERS—
ECONOMY REFRIGERATOR & APPL
SALES 2601 J. Gilbrt 2-2949
RADIO TEL SERVICE CO 5526 H Hlcrst 6-3506
Handy Andy Radio & Appliances
5535 H. HUnter 6-8409
(See Advertisement Page 425)
HEALE'S SPEEDY TV SERVICE
1904-28th Hlcrst 7-4654
(See Advertisement Page 421)
Hill Electric
3021 Ben All Av N Sacto. WAbsh 5-8567
(See Advertisement Page 427)

HOFFMAN TELEVISION
THE ONLY
SQUINT-FREE
STRAIN-FREE TV
No Eyestrain With
Easy-Vision Golden Lens.
America's Greatest All-Area Performance.
Television's Most Durable,
Most Beautiful Cabinet.
"WHERE TO BUY THEM"



DISTRIBUTOR
KEMP E M CO 1115 R. Gilbrt 3-4668

DEALERS
A & A Key & Builders Supply
3521 Broadway HUnter 6-6521
ALHAMBRA TV & RADIO CENTRE
5010 Alhambra Blvd. Hlcrst 5-4748
COLONIAL ELECTRONICS SERV
4610 Stockton Bl. Hlcrst 5-3801
EASTERN THE 1114 J. Gilbrt 2-7641
EMIGH HARDWARE CO
3450 El Camino Av. TVnho 9-0881
HANDY ANDY RADIO & APPLIANCES
5535 H. HUnter 6-8409
HEALE'S SPEEDY TV SERVICE
1904-28th Hlcrst 7-4654
L & M Co 1215-4th. Gilbrt 3-1346
LAN-CO ELECTRIC 1815-21st. Gilbrt 3-5711
LYMAN'S APPLIANCE & HOME SERVICE
1803 Del Paso Bl N Sacto. WAbsh 5-8791
Radio Serv & Equip Co 1424 J. Gilbrt 2-0641
ROSS & HILL TELEVISION
1311 K. HUdsn 4-4120
SCHUETZLE'S RADIO & TELEVISION
SERVICE 3222 Riverside Bl. HUdsn 4-8914
TELEVISION CENTRE
1920 Del Paso Bl N Sacto. WAbsh 5-4401
TRI-CITY ELECTRONICS
2314 Fulton Av. TVnho 9-9601

TV RADIO DEN
2831 Fair Oaks Bl Carmichael. TVnho 9-1873
ULMER'S TELEVISION SERVICE
3936-41st Av. HUnter 6-8821
Valley Television & Service
9030 Freeport Blvd. HUnter 6-0971
VILLAGE TV SHOP THE
2617 Marconi Av. TVnho 7-4112
WHITE APPLIANCE SHOP
1091 Marvillie Rd N Sacto. WAbsh 5-1709

HORRELL & SON 2950-1st Av. Hlcrst 6-6437
JACKSON FURNITURE CO
14th & K. GI lbrt 2-7604
Jacobs W M Radio Co 1112-21st. GI lbrt 3-3238
JOSEPH'S RADIO & TELEVISION SERV
4116 Franklin Bl. Hlcrst 7-3551
(See Advertisement Page 426)

KAYE-HALBERT TELEVISION—
F & W APPLIANCE SALES & SERVICE
1423-28th. Hlcrst 5-1695
MOOSE TV 2326 Broadway. HUnter 6-5733
ROMACK PLUMBING CO
313 Broadway GI lbrt 3-1701
WESTERN T V & APPLIANCE
6135 Fair Oaks Bl Carmichael. TVnho 9-9519

KISTLER TELEVISION
1713 Del Paso Bl N Sacto. WAbsh 5-6337
(See Advertisement Page 426)

LUTTIG'S TV & APPLIANCE
DUMONT TELEVISION
2310-16th HUdsn 1-2098

LYMAN'S APPLIANCE & HOME SERVICE
1803 Del Paso Bl N Sacto. WAbsh 5-8791
Mac's Television 1818 Broadway. HUdsn 4-0703
(Continued Next Page)

TV DEALERS

Call
Hudson 4-8914

CITY-WIDE SALES & SERVICE
ON ALL MAKES OF SETS

ALSO SERVING
IMMEDIATE OUTLYING AREAS
Prompt Pick-Up & Delivery
EXPERIENCED TECHNICIANS ON EVERY JOB

featuring
**PHILCO
HOFFMAN
MOTOROLA
ZENITH**

Schuetzle's RADIO & TELEVISION SERVICE

3228 RIVERSIDE BLVD. EASY PARKING

TV DEALERS

Authorized Dealer for
Emerson - Admiral
Packard-Bell - Olympic

1327 JAY ST.
GI lbert 2-3826

TRADING POST TV

HUnter 6-7474
3202 STOCKTON BLVD.